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For Immediate Release

Avanti Celebrates National Travel Advisor Month With Gift Card for Each Land Booking Of \$5,000 or More Made in May; Gift Card Value Doubles for Bookings Outside of Europe

Portland, OR, April 23, 2024 – In honor of National Travel Advisor Month 2024, independent travel specialist Avanti Destinations is offering a \$25 gift card for *each* FIT* land booking of \$5,000 or more made between May 1 and May 31, 2024 for travel any time before December 31, 2024 and paid with at least a deposit on land arrangements by the end of the May. Bookings may be made either online at <u>https://book.avantidestinations.com</u> or by calling Avanti's reservation center.

Avanti is offering to double the gift card value for bookings **outside of Europe**, including the South Pacific, Asia, Central and South America, North Africa and the Middle East.

"Our travel advisor partners are the cornerstone of Avanti's success," said Gina Bang, Avanti's Chief Sales and Marketing Officer. "We want them to know how much we appreciate their hard work, and we are also trying to encourage advisors to recommend destinations outside of Europe, which is always the most popular region."

This offer applies to **each** booking over the minimum qualifying value. There is no limit to the number of gift cards a travel advisor can earn.

The Portland, Oregon-based wholesale tour operator creates and sells custom-built independent and group travel 365 days a year in Europe, Asia, the South Pacific, North Africa, the Middle East, and Central and South America **exclusively** through travel advisors.

For more details on the National Travel Advisor Month offer, log onto the travel advisor portal <u>https://book.avantidestinations.com</u> or call 1-800-422-5053 to speak with an expert travel specialist.

Since 1981, Avanti Destinations has been selling **independent travel** products and custom-crafted vacations in Europe, the South Pacific, Asia, Central and South America, North Africa, and the Middle East. The Portland, Oregon-based wholesale tour operator offers a wide range of FIT components **to travel advisors only**, including air, rail, rental cars, hotels, sightseeing/attractions, transfers and hard-to-find experiential travel options. Avanti specializes in hand-picked, locally-owned hotels in both large and small cities and in connecting all the pieces of complex, multi-destination itineraries. The company also creates complete packages for custom groups of 10 or more passengers. For more information: <u>https://book.avantidestinations.com</u>.

*Note: FIT – Foreign Independent Travel

Electronic photo of Sydney Opera House (Australia) at <u>AustraliaSydneyOperaHouse.jpg</u>

Caption: Avanti Destinations is offering a \$25 gift card for *each* FIT* land booking of \$5,000 or more made between May 1 and May 31, 2024 for travel any time before December 31, 2024 and paid with at least a deposit on land arrangements by the end of the May. The value of the gift card will be **doubled for each booking made outside of Europe**. In August 2023, Avanti launched its product lineup for vacations in Australia, New Zealand, and Fiji.